



Centerprise, Inc.: We provide leading-edge expertise, education and training on successful health center operations in a highly regulated, competitive and dynamic environment.

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We are excited to announce a new member to our team: Vice President of Revenue Cycle Management!!

Christina Rooy,
MHA



To learn about Christina read her short Bio below!
To see her full Bio: [Click Here](#)

As the Vice President of Revenue Cycle Management Christina's goal is to ensure our reimbursement team is dedicated and has the knowledge to assure your Health Center's financial success.

With over two decades experience in Revenue Cycle Management, Christina provides expert management for diverse organizations and multi-functional project teams toward reimbursement, cash collection, and regulatory milestones. She has demonstrated strategic leadership and is recognized as a focused, creative, approachable leader who drives innovation efforts, resulting in portfolio enhancement and delivery of key milestones and marketed products.

Christina's healthcare career began as a Hospital Corpsman in the US Navy. Her duties included management of an OB/GYN office, same-day-surgery and flight line clinic and hospital administration. She served a total of nine years, including tours in Operation Desert Shield and time as Naval Recruiter.

Key Areas of Expertise:

- Commercial, Medicare, Medicaid Insurance
- Process improvement

- Reporting KPI's
- Strategic planning based on Corporation needs
- In-Network and Out-of-Network billing
- Credentialing/Contracting
- Regulatory Aspects of Medical Reimbursement
- CPT, ICD-10, Managed Care
- Revenue Cycle
- Team development

If you are interested in learning more about our Revenue Cycle Services, please contact Christina! She will be happy to assist in analyzing how we can improve your billing, collections, credentialing, and more!

Email: Crooy@centerpriseinc.com

Phone: 513-707-5674 x4214

**Look forward to hearing from you!
Have a Great Day!
The Centerprise Team**

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www.centerpriseinc.com

Thanks for reading our Newsletter! To contact us directly with any questions/comments, email us at: centerprise@centerpriseinc.com

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